

ABOUT US

VIDEO GAME TOURNAMENT

E-Sports has taken the world and Cayman by storm! Watch in person as Amateurs & Pros Compete for Over \$10,000 In Cash & Prizes!

TECHNOLOGY CONVENTION

See & Learn Some of The Newest Tech, Gadgets & More Every Year

Try out some of the latest Virtual Reality gears and more!

EDUCATIONAL WORKSHOPS

Partnership with Cayman Islands Ministry of Education & The Arts Institute of Florida.

Unique STEAM Gaming & Tech Workshops Offered Free To Students, as well as future job opportunities.



GAMERS BAY 5 2 Day Event!

www.GamersBayCayman.com

Contact Us

GAMERSBAYCAYMAN.COM

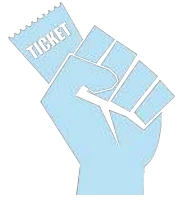
P.O. Box 30226 Grand Cayman
Cayman Islands. KY1-1201

(345) 917-9607
info@gamersbaycayman.com



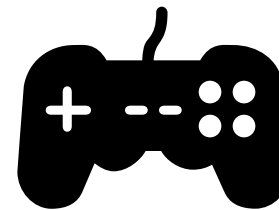
GAMERS BAY
GAMING TOURNAMENT & CONVENTION

Cayman Islands



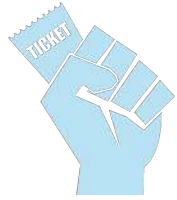
EVENT OVERVIEW

Visit www.gamersbaycayman.com for rules and to book your competitor passes today!



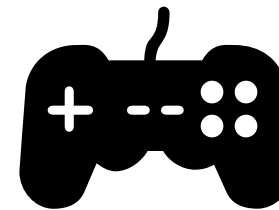
GAMERS BAY 5: VIDEO GAME & TECHNOLOGY CONVENTION

Over 1,500 people old and young, near and far alike visited our last event. The launch of E-Sports in the Cayman Islands will continue to grow and it will assist with stimulating the Cayman Islands economy through the gaming tourism, while focusing on education and job opportunities for our youth.



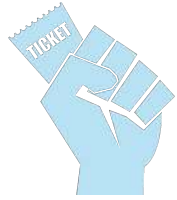
ESPORTS IN CAYMAN

Visit www.gamersbaycayman.com for rules and to book your competitor passes today!



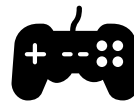
BIRTH OF ESPORTS IN THE CAYMAN ISLANDS

Gamers Bay - Video Gaming Tournament & Technology Convention was debuted by **NetGeekz Media** in 2016 to showcase being forward thinkers, innovators, and branding specialist in the media and online industry in the Cayman Islands.



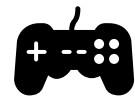
EDUCATIONAL AWARENESS

Our Mission is to open gateways and provide opportunities to the youth of The Cayman Islands.



UNIQUE WORKSHOPS

We have Partnered with The Department Of Education and The Arts Institute Of Miami to bring free unique gaming workshops for all students throughout the Islands.



INTERNATIONAL UNIVERSITIES

In addition to workshops, University Reps are also on hand at the event, to speak to all parents and children interesting in furthering their education in gaming and more.



INFLUENCER MARKETING

Our Mission is to create and open gateways and provide opportunities to the youth and locals of The Cayman Islands.



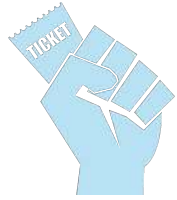
CELEBRITY GAMERS

- **TmarTn** has over 7 Million followers across youtube, twitter & Instagram. (pictured above)
- Youtube celebrity **Jesse Fangs**, has over 1.5 million subscribers on youtube. (pictured to the left)



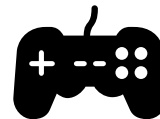
POWER OF SOCIAL MEDIA

Our Youtube/Twitch celebrity brought in over 750,000 organic views for Youtube, & over 100,000 organic views on instagram, which highlights the power of social media in 2018.



LATEST TECHNOLOGIES

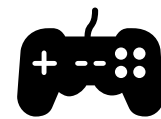
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VIRTUAL REALITY BOOTHS

VR is of growing importance for training and education in fields like medicine, engineering, and the sciences.

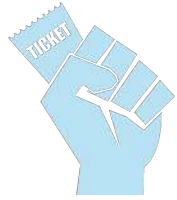
Some of the world's leading technology companies — including Microsoft, Google, Facebook, and Samsung — are spending heavily to develop VR equipment & applications.



TECH BOOTHS

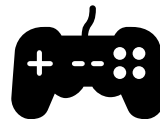
There are seven major tech trends that are in store for 2020. If you're eyeing a sector in which to start marketing or a business.

Think about how you can leverage these technologies to reach your target audience in new ways.



BOOTH BRANDING

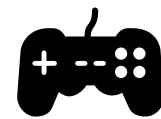
Visit www.gamersbaycayman.com for rules and to book your competitor passes today!



GAME SPONSOR BOOTHS

Get your brand noticed front and center around our Title Games in the Esports Arena.

As a Game Sponsor (see packages on page 10) you get your brand wrapped around one of the main competition games for maximum exposure!



GENERAL BOOTHS

There are seven major tech trends we're in store for in 2019. If you're eyeing a sector in which to start marketing or a business, think about how you can leverage these technologies to reach your target audience in new ways.

SCHEDULE - DAY 1

March 27th, 2021 | Saturday

Games Bay is a professional eSports organization. Headquartered in Grand Cayman, Cayman Islands and was founded in 2016 by Daniel Scott & Lance Jefferson, co-founders of NetGeekz Media.

The event hosts competitions and virtual reality experience unlike any other on island. While the event is still in its early years, organisers and gamers alike said Gamers Bay shows promise for Cayman's gaming scene.

Many believe this event is the beginning of something big for Cayman and its eSports loving residents.



3:00 pm: Losers Brackets

6:15 pm: Cosplayer Panel

6:45 pm: Celebrity Scrimmage



7:30pm: Day 1 Closing Remarks

**Live Streams, Competitions,
Raffles, Fun Food & More!**



SCHEDULE - DAY 2

March 28th, 2021 | Sunday

Games Bay is a professional eSports organization. Headquartered in Grand Cayman, Cayman Islands and was founded in 2016 by Daniel Scott & Lance Jefferson, co-founders of NetGeekz Media.

The event hosts competitions and virtual reality experience unlike any other on island. While the event is still in its early years, organisers and gamers alike said Gamers Bay shows promise for Cayman's gaming scene.

Many believe this event is the beginning of something big for Cayman and its eSports loving residents.



11:15pm: Finals Start

2:15pm: Finals Conclude

2:30pm: Awards & Prizes



10:00am: Day 2 Opening Ceremony

11:30am: Youtuber Celebrity Panel



2:50pm: Final Closing Remarks

**Live Streams, Competitions,
Raffles, Fun Food & More!**



BECOME A SPONSOR

AND GET YOUR BUSINESS NOTICED

SPONSOR

\$5,000 INVESTMENT

Includes 2 Months Marketing
Powered By NetGeekz Media

LIMITED TO 5

Non-Industry Exclusivity

GAME TITLE SPONSOR

\$10,000 INVESTMENT

Includes 3 Months Marketing
Powered By NetGeekz Media

LIMITED TO 5

Non-Industry Exclusivity

EVENT TITLE SPONSOR

\$20,000 INVESTMENT

Includes 4 Months Marketing
Powered By NetGeekz Media

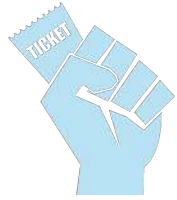
LIMITED TO 2

Industry Exclusivity

- **Google Adwords:** 50,000 views.
- **Facebook Marketing:** 5,000 Views
- **Instagram Marketing:** 5,000 Views
- **Youtube Video Ad:** 10,000 Views
- **Promotional booth space:** (8' x 6') at the event
- **Traditional Branding:** Logo listed on marketing materials including event flyers, radio ads, & promotional items related. Logo On Gamers Bay Website Logo included on event T-shirts. Name included in event press releases & programs
- **Meet Celebrity:** Introduction to youtube celebrity

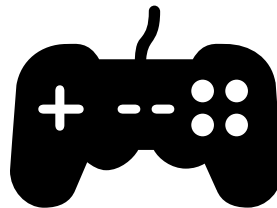
- **Google Adwords:** 100,000 views.
- **Facebook Marketing:** 10,000 Views
- **Instagram Marketing:** 10,000 Views
- **Youtube Video Ad:** 20,000 Views
- **Promotional booth space:** (8' x 6') at the event
- **Traditional Branding:** Logo listed on marketing materials including event flyers, radio ads, & promotional items related. Logo On Gamers Bay Website Logo included on event T-shirts. Name included in event press releases & programs
- **Meet Celebrity:** Introduction to youtube celebrity
- **Influencer Marketing:** Included In Celebrity Vlog (300,000+ Views)

- **Google Adwords:** 200,000 views.
- **Facebook Marketing:** 20,000 Views
- **Instagram Marketing:** 20,000 Views
- **Youtube Video Ad:** 30,000 Views
- **Promotional booth space:** (10' x 6') at the event
- **Traditional Branding:** Logo listed on marketing materials including event flyers, radio ads, & promotional items related. Logo On Gamers Bay Website Logo included on event T-shirts. Name included in event press releases & programs
- **Meet Celebrity:** Introduction to youtube celebrity
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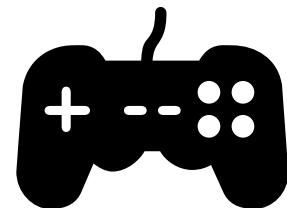
COMPETITOR PASSES

Visit www.gamersbaycayman.com for rules and to book your competitor passes today!



FORTNITE

2 vs 2 Team Competition
\$300 Per Team Signup
Grand Prize: \$2,500
2nd Prize: \$500



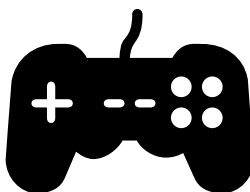
FIFA 20'

1 v1 Competition
\$150 Per Individual
Grand Prize: \$1,200
2nd Prize: \$300



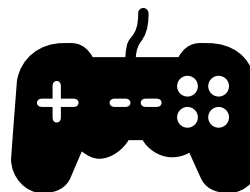
COMPETITOR PASSES

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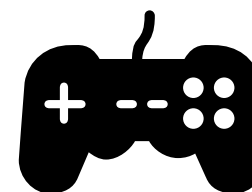
SUPER STREET FIGHTER

1 v 1 Competition
\$100 Per Individual
Grand Prize: \$800
2nd Prize: \$200



SUPER SMASH BROS

1 v 1 Competition
\$100 Per Individual
Grand Prize: \$800
2nd Prize: \$200



MORTAL KOMBAT

1 V 1 Competition
\$100 per individual
Grand Prize: \$800
2nd Prize: \$200



ACCOMODATIONS

Visit
GamersBayCayman.com/International
To Book Your Hotel & Packages
Today!



KIMPTON SEA FIRE RESORT

5 Star Hotel
5 Minutes From Convention Center
Rates as low as \$250/night



HOLIDAY INN

4 Star Hotel
7 Minutes From Convention Center
Rates as low as \$100/night



AIR FARE / TRAVEL

Visit

GamersBayCayman.com/International

To Book Your Airline Tickets &
Packages Today!



CAYMAN AIRWAYS

Cayman Islands National Airlines
US Fares start as low as \$250/ticket



BRITISH AIRLINES

Trusted Airlines
UK Fares as low as \$800/ticket



GET A BOOTH

AND GET **YOUR BUSINESS** NOTICED

ALPHA BOOTH



\$2,500

INVESTMENT

- Booth at Event (8 x 6)
- Live Mentions on Radio Media Sponsor Show
- Logo On Gamers Bay Website
- Gamers Bay Social Media Post (Facebook & Instagram)
- Introduction to Youtube celebrity
- Company name included in event press release
- Company name on program
- Live Stream Interview at event

